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Kathleen Talbert
talbertcomm@aol.com
212-675-5525

TAKE THE PLUNGE

Georges Duboeuf Unwraps Beaujolais Réserve 2005

Georges Duboeuf makes casual summer entertaining simple—his Beaujolais Réserve 2005 (\$9.99) is colorful enough to double as a centerpiece and is ready for a plunge in the ice bucket. This wrapped bottle is covered with a bold depiction of the vine-covered hills that fill the landscape below the village and chapel—a common sight in the Beaujolais region.

The Beaujolais Réserve 2005 comes from an extraordinary vintage. The reduced yields demanded by Duboeuf in the vineyard create a wine that is full of the juicy fruit forward flavors that Beaujolais is known for, with greater structure and concentration.

Duboeuf's Réserve Beaujolais 2005 is a joyous wine, full of charm and fruit. Bright ruby-red in color, this wine is bursting with red fruit aromas, interweaving strawberries, raspberries and red currants with the scent of flowers. Supple and harmonious in the mouth, the red fruit carries through until the finish.

Georges Duboeuf Beaujolais Réserve 2005 is pure pleasure in the glass. Take it to that weekend house party or picnic on the beach. Its festive wrap means it's always dressed for a party and the plastic sleeve lets it retain its good looks in an ice bucket—no water logged labels here. Beaujolais is the quintessential summer wine—full of flavor to match with a myriad of summer fare from spice-rubbed grilled chicken to cold sesame noodles.

Beaujolais, made from 100% Gamay grapes, blossoms when chilled. The outgoing fruit flavors and fewer tannins create a perfect Beaujolais to chill, making it truly SUMMER'S RED—delicious and refreshing.